



kite centre

Kids Integrated medical, Therapy + Education

“Reimagining Children's healthcare”

ACN: 611 492 463

--- Commercial in Confidence ---

June 2020



AIM:

To support children and families fulfil their potential through integrated, quality healthcare.

VALUES:

Kids and Families: We value the potential each individual brings to KITE.

Integrated: We value a collaborative partnership between KITE's specialists and families.

Teamwork: We value a respectful and cooperative professional service.

Environment: We value a nurturing therapeutic and physical environment.

GOALS:

1. *Family focused* -- supporting the whole family

2. *Multi-disciplinary integrated approach* - all under one roof
3. *Individualised care plans for each child /adolescent*
4. *Empowered specialists* - enthusiastic, knowledgeable, team-oriented approach
5. *Staff Education* - Quality Assurance activities, supportive of clinical research

WHERE:

KITE is located at 1110 Oxford Falls Road FRENCHS FOREST NSW. It is a unique 2000m2 site at Oxford Falls in a semi-rural setting close to the Northern Beaches Hospital precinct, with significant off-street parking and level, easy access for individuals of all abilities. The beautiful sandstone stock homestead-feel building has been modernized and transformed into an idyllic children's healthcare Centre, with large spaces, outdoor and indoor therapy and waiting areas, café and purpose-built facilities.

All rooms for staff consultation, therapy and observation are quiet and all have natural light. All have been modernised, with new carpet, paint, brand new isolated air conditioning, Voice Over Internet and data/internet access. Many rooms have an ensuite or kitchenette. Therapy Rooms are very large. Rooms dedicated for psychological health have a separate waiting area and discreet additional entrance.

There is a swimming pool for private swim lessons and hydro-therapy; a café; motel room style accommodation for clients visiting from regional areas or simply for rest; a part time creche and parent's retreat; observation room and a paediatric shop completes the Centre.

CONCEPT:

KITE Centre ('KITE') is a partnership of medical and allied health professionals delivering a 'one stop shop' multi-disciplinary approach for children health. We would like it to be the best and most comprehensive such Centre on the Northern Beaches. Clients can access as few or as many services as they require, aware there is a collaborative referral process available between the healthcare professionals as well as external practitioners.

The Centre will welcome all children and their parents, including those with special needs. Because of the general lack of integrated facilities, we believe many parents need to "case manage" aspects of their children's healthcare and/or therapies. They need to learn about the many disciplines, locate professionals, and make appointments individually across the breadth of the Sydney Metropolitan Area with the attendant time delays, frustrations, uncertainties (including parking) and anxiety. KITE plans to offer its services, supported, in the one safer place, under the one roof.

BUSINESS MODEL:

KITE is an umbrella business that offers rental of consulting and larger therapy and multi-purpose rooms to healthcare business owners on a sessional basis. Support from reception/office management is available if required. Each business maintains their own identity, logo (if desired), client policy and insurance but comes under the KITE banner. There is strong potential for referrals, learning and networking between the businesses. Staff amenities include parking, lounge/meeting/lunchroom, bathroom and full kitchen facilities including two dishwashers and two microwaves.

SPECIALISTS:

The staff that have expressed an interest or elected to partner with KITE are accredited paediatric practitioners, respected in their fields. Due to “commercial in confidence” guidelines until we open, we are unable to list those parties here, but we could request them to make contact with you at their discretion. We are building a team composed of general practitioners with a keen interest in children, general and developmental paediatricians, practitioners of psychological medicine, oral and dental care, occupational, speech and physio therapists, dietitians, and other allied health therapists and reception and management staff. This outline is neither rigid nor exhaustive.

Working within a supportive space, there will also be a capacity for collaboration and creativity. The informal sharing of ideas and practice experiences can lead into facilitating the provision of professional development, of shared resources, collaboration in writing and publishing professional papers.

Long term goals include the creation of the KITE Foundation for funding research working closely with academia to answer questions to matters pertaining to children's health and development.

KITE'S DIRECTORS:

KITE is an ASIC registered company Pty Ltd, with two Directors:

DR JULIAN WOJTULEWICZ, MB BS MA (PHIL) FRACP

Consultant Paediatrician with accreditation in Neonatology and Paediatric Sleep Medicine

Julian graduated from the University of Sydney Medical School in 1983. His paediatric training was undertaken at the Royal Alexandra Hospital for Children in Camperdown, Sydney and advanced neonatal training at the Hospital for Sick Children and Women's and Children's Hospital in Toronto, Canada.

Julian worked for almost 20 years in neonatology, initially at Camperdown and subsequently Westmead. His sabbatical was undertaken at the prestigious philosophy department of Georgetown University in Washington DC where he completed a Masters degree majoring in applied ethics. He is passionate about distributive justice in relation to health access for children as well as issues of moral and legal responsibility for children's wellbeing and protection, including end of life decision-making.

In the words of a colleague; “he woke up one day and went to sleep”. Advanced training in paediatric sleep medicine took place at the Sydney Children's Hospital Network at Randwick and Westmead and with Professor Colin Sullivan, responsible for developing non-invasive CPAP, at the University of Sydney. He remains close to these organisations and the individuals within them.

His research interest in sleep is in relation to the impact of low iron on the behaviour, sleep patterns and restless legs syndrome, in kids. He has published on a range of topics in peer reviewed national and international medical journals and is an articulate and enthusiastic educator.

MRS SKYE ROSE BSc MSc (Env)

Skye has worked in the environmental/sustainability field for over 20 years including local government management, responsible for over 15 staff in three teams, including budget \$9m+. She has been recognised with major industry awards at the National and State levels for strategic sustainability planning in local government, i.e. integrating the many different disciplines of local government to focus on a strategic approach to sustainability. This is key to her role in this venture - the integration of allied and medical health professionals for a child's beneficial outcome.

Skye has spoken at international and national conferences, published peer-reviewed journal articles, conference papers and presented to Councils in Japan, New Zealand and Philippines to assist them in their sustainability initiatives. Skye chaired a successful national conference, including obtaining financial backing and sponsors, called "Partnerships for Sustainability" in 2006 which was held at the Manly Pacific Hotel. She has managed contracts for projects worth up to \$3m, including contract documentation and successfully resolving contractual dispute.

Skye, with her husband, are parents to two wonderful young boys, the elder having special needs; was the first woman Life Member of Mona Vale Surf Life Saving Club and enjoys surfing and playing the piano and trombone in that elusive spare time.

CONFIDENTIALITY: All communications with you will remain commercial-in-confidence until such time that you are in a position to make your involvement known, at your discretion. Likewise, we also kindly request please that you keep the Centre's documentation confidential at this stage.

We warmly welcome referrals of practitioners who may be interested in joining our ever-growing team.

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Please feel free to contact either of the Directors on the below details.

Many thanks for your consideration. We look forward to hearing from you.

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Julian Wojtulewicz, Clinical Director- KITE Centre M: 0419 270 495